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March 30, 2000

Ms. Valerie King  
Philip Morris U.S.A.  
4201 Commerce Road  
Door 17, RD & E, B220  
Richmond, VA 23234

Dear Valerie;

Enclosed is a copy of the questionnaire used in the Fonham Study. <sup>a4</sup> '97

If you should have any questions or need any other materials, please feel free to contact me.

Sincerely,



Aaron L. Brandenburg  
Research Analyst

/cla

Enc:

Bettie:  
Per your request  
- Valerie

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